

UNITED STATES PATENT APPLICATION

OF

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and

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FOR

ELECTRONIC BILL PRESENTATION AND PAYMENT METHOD AND  
SYSTEM

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## **Background Of The Invention**

Consumer bill management has traditionally been an expensive process for both consumers and billers. Consumers spend several hours a month reviewing and filing bills, and coordinating payments for utility bills, credit card bills, mortgage payments, car loan payments, insurance payments, etc.

The most common method of payment of the bills is writing paper checks for the appropriate amounts and mailing the checks to the billers. Writing individual checks to pay each bill can be time-consuming and costly due to postage and other related expenses.

The current methods of bill presentment and payment are also very inefficient and expensive for the biller. It is a physical and paper intensive process, with the typical biller spending an estimated \$0.75 to \$1.50 to simply print and mail a consumer's bill.

Every one of the over 100 million households in the United States is in some way involved with the process of receiving, approving and paying bills. The average household receives 12 regularly occurring bills, representing a significant part of the total domestic volume of over 15 billion business-to-consumer bills created annually. The primary method consumers use to pay these bills is a paper bank check, which accounted for approximately three quarters of all non-cash payments in 1997.

Convenience is one of the primary drivers for the adoption of new consumer services today. Consumers find bill paying a time consuming,

unpleasant task and there is a high level of consumer dissatisfaction with the entire process. In essence, everyone pays bills, and almost no one likes doing it.

In response to the consumer need to provide greater convenience in the bill payment process, retail banks have provided a form of online banking service that includes a bill payment function. Most of these services do not currently provide a bill presentation feature to the user. Thus, the customer will still receive the bill in the mail then enter payment amounts into the bank's system. This bill payment process is functionally equivalent to the conventional check writing process, the only difference being the elimination of the mailing of the physical check.

Another proposed solution for providing greater convenience in the bill payment process is disclosed in U.S. Patent No. 5,832,460. U.S. Patent No. 5,832,460 is directed to a method of electronically creating, presenting, paying and reconciling bills. In this process, the billers send electronic messages to the electronic bill presenter. The bill presenter presents the bills for a customer, and the customer indicates the bills he wishes the bill presenter to pay and the amount of payments through payment authorizations. A message is presented to the customer's bank, which then sends payment to the biller's bank. The biller's bank sends a notification to the biller. The bill presenter also sends a message indicating the reconciled payments to the biller for comparison with the payment notification message received from the biller's bank.

This bill payment process is highly dependent upon the existence of billers that send electronic bills to an electronic bill presenter. The vast majority of

billers today are unable to deliver electronic bills, and the methods and industry standards for electronic bill delivery are still evolving. Additionally, some billers who are capable of electronic bill delivery are unwilling to send bills electronically. These billers want ultimate control over the electronic release of their billing information due to privacy considerations (e.g., phone bills). In other cases, billers are unwilling to commit to electronic billing due to the lack of a universal industry standard for the transmission of billing information. The fragmentation within the market dictates that a unified standards approach is unlikely to emerge, thereby limiting the pervasiveness of the electronic transmission of billing information.

### **Summary Of The Invention**

The present invention solves the problems of traditional bill processing by establishing one source for presentment and payment of all of a consumer's bills. To provide this comprehensive bill presentment and payment service, the system of the present invention receives bills both electronically and through the postal service. Electronic billing information can be received in any format from any biller. Accordingly, the system is not dependent upon the evolution of competing electronic bill transmission standards. Bills received through the postal service are scanned and summary billing information is extracted through use of Optical Character Recognition (OCR) techniques. The extracted summary data is stored in a summary billing information database that also stores the summary data that

was received electronically. The scanned images are stored in an images database.

In operation, the system of the present invention provides a user interface that enables the presentation of all electronic or paper bills that are received on behalf of the user. All bills are presented within an inbox without distinguishing the origin of the various bills. In this manner, changes within the billing practice of particular billers (e.g. changing from paper bills to electronic bills) are shielded from the user. The user's perception does not change as the system of the present invention continues to operate as a single interface into the billing world that contains ever changing billing practice. The user can also see detailed information about any bill. If the bill was received through electronic means, then the system will display all relevant information that is received. If the bill was received through the postal service, a scanned image of the actual bill is presented. A single comprehensive presentation system is thereby achieved.

### **Brief Description Of The Drawings**

The accompanying drawings, which are included to provide a further understanding of the invention and are incorporated in and constitute a part of this specification, illustrate embodiments of the invention that together with the description serve to explain the principles of the invention.

In the drawings:

Fig. 1 illustrates a conventional bill presentation and payment process.

Fig. 2 illustrates a bill presentation and payment process according to the present invention.

Fig. 3 illustrates the processing components used in the Electronic Bill Presentation and Payment system of the present invention.

5 Fig. 4 is a flowchart detailing the paper bill processing used in the present invention.

Fig. 5 illustrates a user interface for the electronic presentation and payment process.

10 Fig. 6 illustrates a user interface for displaying detailed information of a paper bill.

Fig. 7 illustrates a user interface for paying a bill electronically.

### **Detailed Description**

15 Reference will now be made in detail to the preferred embodiments of the present invention, examples of which are illustrated in the accompanying drawings.

The costs and inefficiencies of paper-based billing and payment have long been recognized. Many attempts have been made over the years to reduce or eliminate the cost of billing and payment processing, including pay-by-phone,  
20 automatic credit card payment and automatic direct payment. These initiatives

have met with varying, but usually limited, degrees of consumer acceptance, due to their individual costs and technical limitations.

The Internet is recognized as having the potential to play a key role in the development and proliferation of bill management systems. Currently, over 27% of US households have Internet access, either through direct connections with an Internet service provider, or through a proprietary subscription service such as America Online. The percentage of households with Internet access continues to grow at a phenomenal rate, and is expected to reach 56% by 2002.

The frequency and duration of connections by these users is also increasing, as new services become available and consumers increase the type of activities they perform online. Having made the investment to get online, consumers are looking to leverage this connection for activities beyond searching, "surfing", and chatting. Email is nearly universal, used by 94% of the online population. This provides a ready-made and familiar channel for communication with this community.

Internet access from the home is providing a new mechanism to deliver consumer services in a highly interactive and cost effective manner, with the potential to fundamentally change how basic services are delivered. Online consumer purchases, home banking, stock trades and auctions have all seen dramatic growth over the last 18 months as consumers become more comfortable using the Internet for commercial activities. The 1998 holiday

season is powerful evidence of a breakthrough for online commerce, with a new wave of consumers embracing online transactions.

The rising level of household Internet connectivity and regular usage provides the potential 'critical mass' of consumers required to successfully deliver new types of mass market services. The explosive growth of new service providers, such as the Internet auction house eBay - which added over 1 million new users in the last year - highlight how rapidly innovative services are adopted by the Internet community.

The explosive growth of the Internet has created the perfect mechanism to automate information intensive services which have broad consumer impact. Electronic bill presentation and payment (EBPP) is at the nexus of two powerful market drivers – convenience-driven consumers who are unsatisfied with the current methods of bill payment, and billers who are desperate to automate this expensive process. Virtually every organization involved with billing or consumer finances is interested in this market. Tremendous expansion is expected over the next few years.

Automation of the paper-based billing and check payment systems has long been an elusive goal for the industry. The emergence of the Internet has spurred a great deal of activity over the last two years, with large billers, billing service providers, software vendors, financial institutions and service companies all attempting to leverage the EBPP opportunity. Within this expansive and



rapidly changing environment, the introduction of new EBPP services is inevitably fragmented.

Various approaches of delivering EBPP can be utilized. Two basic approaches are envisioned. One approach is the direct bill presentation model.

5 The direct model envisions billers delivering their billing information to the consumer from their own internal Web site, or a dedicated site managed by a billing service provider. This model would appeal to billers who are experimenting with the Internet as an extension of their customer care systems and who are attempting to maintain the dominant position in the interaction with  
10 their customers.

The major disadvantage of the biller direct model is it is based on a fundamentally flawed assumption. It assumes that the consumer will put up with the hassle and aggravation of visiting over a dozen different web sites, with different user-ids, passwords, notification methods, payment methods and user  
15 interfaces – simply to pay their bills. It has been estimated that a consumer will put up with no more than two different sites to find and pay their bills. It will be extremely difficult for a biller-centric approach to be enticing to consumers, unless they are offered a financial incentive that would far outweigh the cost savings realized by the move to electronic billing in the first place.

20 Another approach is the electronic bill consolidator model. In the consolidator model, a third-party processor collects billing information from a number of billers for presentation to the consumer. In one possible

implementation, all of the billing information could be sent to the consolidator, while in a second possible implementation, only summary information is sent to the consolidator for presentation, and the consumer would link back to the biller's system to view details of the bill.

5           These consolidator models give an indication of the levels of confusion and contention that lead to the fragmented evolution of the market. For example, some billers want ultimate control over the electronic release of their billing information due to privacy considerations (e.g. phone bills). Their policies could ultimately shape a significant segment of the market. In another example, some  
10 billers are looking to outsource the billing process entirely. For them cost, not control, is the primary concern.

          A consolidator's success will depend upon its success in attracting billers into its network. The different strengths, relationships and consolidation philosophies of the consolidator organizations will likely guarantee that billers  
15 who choose to use a third-party consolidator will be split across multiple consolidator networks. Competition between the various consolidators will contribute greatly to the fragmentation in the market and will ultimately prevent the emergence of a single dominant consolidator. Thus, while these consolidators represent powerful forces in the market, their reach will be limited  
20 to the billers and financial institutions that they can bring into their networks.

          All of the variants of the consolidator model are dependent on exchanging complex billing and enrollment information between billers and various third

parties electronically. In order for the consolidator model to work, a universal industry standard for bill information management must be developed and accepted. As one can readily appreciate, the standards process is a slow moving and bureaucratic process.

5 Any entity that has a product strategy that is entirely dependent on the emergence of an electronic standard is at the mercy of the market adoption rate. Evolutional risks are also a concern. It is important to note that billing information, particularly the detail, is inherently complex and varies greatly from industry to industry, and vendor to vendor. Experience thus far has proven that it is not a simple process for multiple parties to manage and transmit billing information, even if it is presented in a "standards" based format. The inability of a unified standards approach emerging will likely limit the pervasiveness and hence the effectiveness of the consolidators.

10 The presentation and payment of bills requires the combination of capabilities currently performed by a number of different types of organizations, and there is no natural provider of a unified service in today's market. Billers can only present their own billing content, banks can only provide payment services for their own customers, and consolidators are dependent on the billers that choose to join their network.

20 Despite all of the industry efforts and alliances to date, widespread consumer adoption of EBPP will not be achieved until consumers can access and pay a significant number of their bills from a single location. Consumers

have proven extremely resistant to having to manage multiple Web locations, user interfaces and security systems simply to pay their bills.

The fragmentation within the bill management industry will likely continue for the foreseeable future as the industry rapidly evolves. This fragmentation will ultimately limit the rate of adoption of EBPP by consumers, who are looking for a truly convenient system. Significantly, conventional bill management systems cannot manage all of a consumer's bills. Consumers will still receive at least some of their bills through the mail. Accordingly, consumers will still have to write checks and mail remittances for at least some of their bills.

As shown in Fig. 1, a consumer **110** who wishes to see and pay bills electronically may have to communicate with a number of different sources to see and pay all of his bills. Some billers may have their own Web site **120-1** to **120-N** through which they present bills to their customers and receive payment. However, they are only capable of presenting bills and receiving payments on their own accounts. Other billers may have agreements with an electronic bill consolidator **130-1** to **130-N** to which they electronically send customer billing information. Consolidators **130-1** to **130-N** gather these bills and present them to the consumer on that consolidator's Web site. Consolidators **130-1** to **130-N** may also have the ability to receive payment from consumers, but only for those bills that they present to the consumers. For those billers that do not support some form of electronic billing, the only avenues for bill presentation and payment is through the U.S. Postal Service **140**.

Personal Finance Management (PFM) software **150**, such as Microsoft Money and Intuit Quicken, is capable of making bill payments to any biller. Most PFM software currently does not support on-line bill presentation. PFM software that does provide bill presentation does so on a limited basis. For instance,

5 Quicken is currently limited to presenting bills for only seven billers. In general, a consumer may only use the software as an "electronic checkbook" to provide payment through the consumer's bank.

Additionally, many banks **160** provide online banking services including bill payment. Like PFM software, most of these online banking services do not

10 provide bill presentation. Banks can provide limited bill presentation features through partnership channels such as Checkfree. For both PFM software and online banking services, typically the consumer still receives bills in the mail and enters payment into the PFM software or online banking system – the same activities as writing a check, simply eliminating the mailing of the physical check.

15 An additional problem faced by PFM software and online banking users is the potential delay in the posting of a bill payment. Most billers rely on payment remittance stubs that are included in the paper bill to be returned with the remittance to ensure proper payment to that customer's account. These systems simply send a check for the customer, with no remittance stub. Therefore, the

20 biller has to manually determine which account to credit payment. This is costly for the biller, and usually results in a delay in receiving the funds. Additionally, the customer may also be hurt if the delay in posting a payment results in a late fee.

Both online banking and PFM software providers face the same issues for implementing electronic bill presentation. They are basing their future bill presentation strategies on receiving all billing information electronically from one or more third-parties. As noted, the success of this strategy depends on the  
5 eventual industry evolution of standards-based formats. Given the nature of shrink-wrap commercial software, the emergence of a standard universal delivery format is most likely the only option for successfully receiving billing information into their packages. Until *all* billers are capable of, and desire to, deliver billing information in an industry standard format, online banking and PFM software will  
10 remain incapable of providing a bill presentation and payment system for *all* of a consumer's bills.

Therefore, a need exists for a comprehensive bill payment system to be available to any consumer, regardless of where the consumer banks and regardless of what bills are to be paid. This comprehensive system must be able  
15 to present and make payment for all of a consumer's bills. A less than comprehensive system will likely suffer the unfortunate fate of an inevitably outmoded piece of a continuously evolving fragmented system.

The system of the present invention solves this patchwork system of electronic billers **120-1** to **120-N**, traditional billers, PFM **150**, electronic banking  
20 services **160** and electronic bill consolidators **130-1** to **130-N** by introducing a true EBPP system **200** that interacts with all of these sources, as shown in Fig. 2. The Paytrust Bill Center **200** acts as the sole source of electronically presenting the consumer's bills, and the sole source for bill payment for the consumer.

Consumers who subscribe to the service will receive all of their bills in a single "in box", without regard to how they were processed or delivered.

The establishment of a single system for EBPP addresses a significant market need. The present invention is not dependent upon the current state of evolution within the bill management market. In particular, the present invention is not dependent on the progress within the standards process, the level of acceptance of the various competing consolidator models or the attitudes of individual billers. The EBPP system of the present invention is designed to flexibly interoperate with an industry that will remain fragmented for years to come. It is a feature of the present invention that the consumer will be shielded from the evolution of the bill management process. From the consumer's perspective, EBPP will be addressed consistently via one source.

The processing components used in the EBPP system of the present invention are shown in Fig. 3. Personal Computer (PC) **300** is used by a consumer who subscribes to the system to access a communications network, such as the Internet, **310**. PC **300** can be a convention personal computer that includes a microprocessor (not shown); memory (not shown) for storing data and standard online service software that includes a Web browser, such as America Online; modem **305** for establishing a communications link to the network; display **307**; keyboard **309** and mouse **313**. PC **300** connects to network **310** through use of the online service software.

The Paytrust Bill Center **200** is also connected to network **310**. In one embodiment, Paytrust Bill Center **200** includes one or more server computers **365**, scanner **350**, image database **370**, bill detail database **372** and billing summary information database **375**. Server computer **365** contains network communications software for interfacing with consumer PC **300** over the network **310**.

Bill Center **200** is the single source for receiving and paying the subscriber consumer's bills. As shown in Fig. 3, Bill Center **200** can receive both electronic bills **330** and paper bills **340**.

Electronic bills **330** can be received on magnetic tapes or optical disks that are sent to Bill Center **200**, or can be received through a download over a private communications network. Electronic bills can also be received over public communication network **310**. The Paytrust system does not depend on any particular format, and will accept electronic billing information from a third-party in any of the various competing standards, such as OFX, IFX or EDI, or even a biller-specific proprietary format. Unlike bill consolidators **130-1** to **130-N** who require billers to conform to their standard, the Paytrust system is not tied to the development or acceptance of a particular standard.

As noted previously, billers vary greatly as to how much information they will send electronically. Some billers will only send the basic summary information. Others will send extensive detailed information that may include very complex data. However, all billers will send at least the same basic



summary information that is common to all bills. This data can include bill receipt date, bill due date, total amount due, minimum amount due, account number and the consumer's name and address. Once electronic bills are received at Bill Center **200**, this standard summary data is extracted and stored in Billing Summary Information database **375**. This database contains summary information that is common to all bills, whether electronic or paper-based. Any electronic billing data received that is not included in the Billing Summary Information database **375** is stored in the Bill Detail database **372**.

Bill Center **200** also receives paper bills **340** from billers. The ability to seamlessly receive paper bills into the system is a critical feature, as the substantial majority of bills will continue to be paper for the foreseeable future. Many billers are not yet capable of sending bills in electronic format, or they may not be capable of receiving electronic payments. Other billers who have the capability choose not to do electronic billing, so that they retain control over their billing information and process (e.g. privacy reasons). The conventional solution that requires electronic billing information in a standard format attempts to eliminate the current paper-based billing process that most billers currently use. Unlike these systems, the present invention does not attempt to eliminate the current paper-based billing process, but rather seeks to incorporate the current paper-based billing process into its system. Moreover, unlike other bill consolidating systems, billers need do nothing to participate in the present system. Thus, the present comprehensive system provides seamless integration of the current paper-based billing process into the EBPP process.

When the consumer subscribes to the Paytrust system, paper-based billers are notified that a subscriber's bills are to be mailed to the Paytrust Bill Center **200**. It is a feature of the present invention that the subscribing consumer never has to deal with receiving, opening and filing any paper bills. Whether a particular biller is capable of or chooses to implement electronic billing makes no difference to the consumer. The consumer need not be aware of whether Paytrust receives their bills electronically or through the mail. If a biller decides to start billing electronically in the future, the consumer need do nothing. The Paytrust Bill Center will work with the biller to switch from paper billing to electronic billing.

The operation of receiving and processing paper bills is shown in the flowchart of Fig. 4. When paper bills **340** are received at Bill Center **200**, they are counted and separated, at step **410**. This may be done either by a Paytrust employee or through the use of an envelope jogger. Obvious unnecessary material is removed, and the remaining contents of the bill envelope are identified as a bill, a notice or an important document at step **415**. Bills and notices are scanned at step **425** and important documents are forwarded to the customer at step **430**.

Billing information is then extracted from the scanned images using a two-step OCR process. First, the type of bill is identified during a first pass. Then, using a predefined template for the type of bill identified, the billing information is extracted. Using software to identify the bill type is important, because conventional OCR paper handling processes involve an extremely expensive and

time consuming 'prep' stage, with documents identified and sorted by hand before scanning. The two-step OCR process of the present invention avoids this manual processing, thereby allowing Paytrust to efficiently handle a wide range of documents.

5 In the first step, the type of bill is identified. Every type of bill should have a list of numeric identifiers that uniquely identify it. These can include bill payment ZIP Codes, PO Box Numbers, contact Phone Numbers or even form numbers that are sometimes listed on the bottom corner of bills. At step **440**, a full image OCR which treats all information as one big zone with a default  
10 conversion of numeric is performed on the first page of a bill. The converted information from the full image OCR is searched for these numeric identifiers, and if enough are found, then the type of bill can be identified at step **450**.

Every type of bill has an associated template file that contains zone information for locating the required billing summary data and payment  
15 remittance stub on the paper bill. This template file may be constructed manually through any text editor program or through use of a graphical template constructor tool. One example of a graphical template constructor is PRVIEW by Prime Recognition. The required billing summary data zones include bill date, bill amount, minimum due, due date, account number and consumer name and  
20 address. Once the type of bill is identified, then another OCR of the bill image is performed using this template to extract the billing summary information at step **470**. An image of the payment remittance stub is also extracted from the scanned bill image(s) so that it can be stored as a separate image.

If the bill is from a biller that is new to the system, then an operator is called upon to determine identifying characteristics about the bill and determine where on the bill the required summary information and remittance stub are located at step **460**. This information is saved in a new template, so that the next  
5 time any bill is received from that particular biller, the system will be able to automatically identify the type of bill and extract summary information.

The system also performs validation at step **480** to ensure that amounts and due dates seem reasonable. Any bills that fail the validation check are flagged and an operator is called upon to manually verify correctness at step  
10 **485**.

The scanned images are stored in the Images Database **370**. Preferably, one image is stored for every page of the bill along with a separate image for the payment remittance stub. Once the billing summary information is extracted from the scanned bills, it is stored in Billing Summary Information database **375**.

15 Therefore, the Billing Summary Information Database **375** contains summary information for all bills, whether the bills were sent electronically to Paytrust or mailed to Paytrust in the form of paper bills. Once the information is stored in the Billing Summary Information Database **375**, it is transparent as to how the information was originally received – by paper or electronically.

20 Bill Center **200** can make payment on all of the consumer's bills. As shown in Fig. 3, these payments may be in the form of an electronic payment **380**. Preferably, electronic payments are made using the Automated Clearing

House (ACH) network, but any financial network can be used. Other examples of financial networks include the Automated Teller Machine (ATM) network and the Visa or MasterCard network.

Payments can also be made in the form of a paper check **390** drafted by the system. If the system cuts a paper check, it will also print the image of the biller's payment remittance stub to send along with the paper check to the biller. Delivering the printed remittance stub makes the biller's acceptance of the payment much more efficient, saving the biller significant costs in exception processing. The consumer will have a dramatically reduced risk of late fees from the biller due to potential processing delays in posting payment to the customer's account. Preferably, the payment remittance stub is printed on the same piece of paper as the paper check, reducing processing fees even further.

Basically, the type of payment made by the system depends on the biller. It is completely transparent to the user which type of payment is made.

As noted, a key feature of the present invention is the provision of a single, comprehensive EBPP system. Consumers are not required to interact with multiple Websites in combination with traditional paper-based billing channels. Rather, all EBPP functions are incorporated into a single Website that can accommodate all of a consumer's bills regardless of origin and delivery methodology.

The consumer communicates with the comprehensive Paytrust Bill Center **200** by using standard online software to access the Paytrust Web site. Once

the user logs into the system, he is presented a "bill inbox" and a "payment outbox", as shown in Fig. 5.

The inbox shows the bills for that user that have been received by Paytrust, but have not yet been paid. Through the comprehensive design of the Paytrust Bill Center **200**, the inbox is designed to contain all bills received by Paytrust, whether they were received electronically or through the mail. The inbox provides seamless integration of bill presentment to the user – the user cannot tell and does not care how the bills were received by Paytrust. If a biller switches from paper to electronic billing, it will not affect the user's perception. Either way, the user sees all unpaid bills in one inbox.

The user can then display more detailed information about any bill by clicking on the magnifying glass button. This will cause the system to display more detailed information about the bill. Fig. 6 is an example of a bill that is shown to the consumer. The detailed bill in Fig. 6 is actually the paper bill that was scanned by the Paytrust Bill Center. If the bill were received electronically, then a form showing detailed information would be shown to the user. The summary information (due date, amount due, account number, etc.) shown at the top of Fig. 6 is the identical whether the bill were received electronically or through the mail. If the bill was received electronically, the summary information is extracted from the electronic communications. If the bill was received through the mail, the summary information is extracted using the scanning and OCR process described above.

The user can choose to pay a bill by clicking on the "\$" button. This will cause the system to display a screen like the one shown in Fig. 7. In this screen, the user fills out the "check" for payment. Once the user approves the check, then the bill is moved to the outbox. The outbox shows all bills that have been paid by the Paytrust system.

The Paytrust system is capable of paying all of a consumer's bills, whether payments can be made electronically or not. Depending on the biller, the system either makes an electronic payment, or it drafts a paper check and mails it to the biller along with the remittance stub. Therefore, the biller will receive remittances just as if the consumer had made the payment.

While the invention has been described in detail and with reference to specific embodiments thereof, it will be apparent to one skilled in the art that various changes and modifications can be made therein without departing from the spirit and scope thereof. It is intended that the present invention cover the modifications and variations of this invention provided they come within the scope of the appended claims and their equivalents.